

November 20, 2019



Dear Friends:

We are writing to ask for your support in funding our mission. For over 27 years, Spectrum Health Care has been your leading HIV/STD/I prevention resource focused on education, early detection, compassionate care facilitation, and primary health care services in our large, mainly rural, 37-county service area.

Our mission is to provide comprehensive health education, early detection, and care services. We accomplish this by providing a full spectrum of case management, housing, prevention education, healthcare and insurance navigation, and clinical services for more than 9,535 individuals per year. Compassionate care provided by the culturally competent staff has always been a philosophy at the core of our mission since 1992. We believe that everyone should have access to affordable and accessible healthcare services provided by professionals who respect their needs and concerns.



Over the years, Spectrum Health Care has continued to respond to the needs of the community. In addition to opening a new full-service Primary Health Care Clinic in 2017, Spectrum added *Access for All*, a Missouri Foundation for Health-funded program which provides Certified Application Counselors (formerly Insurance Navigators) and Community Health Workers in the community to negotiate the process of getting uninsured individuals insured, finding compatible service providers, and assisting those who are low-/no-income and under-/un-insured with referrals to providers and payment options. Since our new fiscal year began in July 2019, *Access for All* has helped over 400 individuals in locating and enrolling in healthcare insurance; negotiated over \$10,000 in savings for our clients through our negotiated rates with providers; and alleviated the financial burden by providing payments for health services on behalf of 73 clients.

In 2019, Spectrum conducted a Gap Assessment Survey of healthcare providers across the region to learn more about the individual providers in the service region, the associations, and partnerships between organizations, and to identify exactly where the service gaps are for our patients/clients/rural residents. Not surprisingly, transportation was confirmed to be a significant barrier for our rural residents in accessing healthcare and social services.

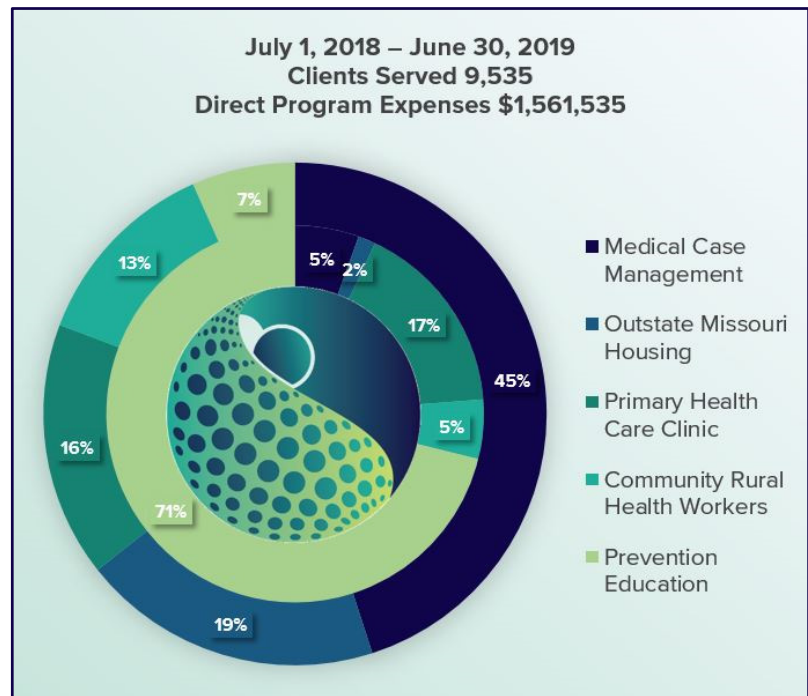
To that end, in 2020 we will be launching the HealthTran Program - *A Community-Based Solution to Health-Related Transportation Challenges*. The HealthTran program, in partnership with the Missouri Rural Health Association, targets low-income, uninsured, and marginalized individuals unable to access transportation through other channels, such as Medicaid non-emergency medical transportation, veterans' transportation assistance, and otherwise could not afford costs of needed transportation for health purposes.

Your Health in Full Spectrum!

Our Investment in YOUR Community

The graphic to the right depicts the percentage break down for 9,535 unduplicated individuals served by program entry for our fiscal year ending June 30, 2019 (outer ring); the graphic also shows the total cost of the program operation relative to the numbers served (inner ring).

Spectrum Health Care is committed to tackling health disparities and inequities in access to health care. We believe that if we can change the health care experience in our service region, everyone will feel safe, welcomed, and affirmed, and more likely to seek care.



Moving forward into 2020, we pledge to strategically:

- Provide high-quality primary care services to improve and increase access to care for those not engaged in care due to stigma and other barriers.
- Support and make referrals to our rural network of primary care providers dedicated to providing culturally competent and affordable health care services for our clients.
- Meet gaps in primary care for all clients in our service region.
- Continue to provide accessible and cost-effective HIV/STD/Hepatitis C prevention education and testing services to at-risk persons and communities.

Spectrum appreciates your time and attention to our request and hopes that we have conveyed to you the impact that your support can make. You may complete the included form and mail your check (payable to Spectrum Health Care) to our office or make your donation online at www.SpectrumHealthCare.org.

Your generous support will ensure we can meet the health care needs of Mid-Missourians. We look forward to our ongoing partnership with you!

*Where better Health and
Compassionate Care Meet*

With much gratitude,

Cale Mitchell
Executive Director



Where Better Health and Compassionate Care Meet

Primary Health Care • Medical Case Management • Housing/Utilities
Community Health Workers • Free HIV/STD/Hepatitis Testing
Free Educational Presentations • Select Co-pay & Medications Assistance



Counties where
SHC provides services



Primary Care Clinic
patients in 2019



FREE condoms
distributed in 2019



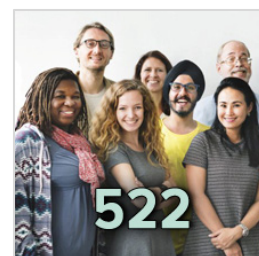
The total number of
persons engaged in
health education
sessions

WHY SHOULD YOU SUPPORT SHC

A FEW QUICK FACTS
ABOUT PROGRAMS THAT
SUPPORT OUR COMMUNITY

1

The number of persons who
can make a difference –
Is that person you?



Clients enrolled in
Medical Case
Management in 2019



Individuals tested for
STIs in 2019 – for a
donation or NO COST!



Miles travelled to
assist clients

25

Total number of staff
who work for SHC

1123 Wilkes Boulevard, Suite 250 • Columbia, Missouri 65201
(573) 875-8687 • Toll-free (800) 785-2437 • Fax (573) 875-8659

SpectrumHealthCare.org



For your records – paid: ☐ Credit Card ☐ Check #: _____ Date: _____
 Amount of donation: _____ Type: Individual Family Business Anonymous
 In-kind donation and value: _____



Annual Appeal Donation Form – please return this bottom portion with your donation.

_____ Company Name		_____ Contact Person		_____ Title	
_____ Mailing Address		_____ City	_____ State	_____ ZIP Code	
_____ Primary Phone		_____ Secondary Phone		_____ E-mail	
_____ Website		<input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> Other _____ Amount of Donation – check/complete One (1)			
Method of Payment: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express <input type="checkbox"/> Check made payable to Spectrum Health Care					
_____ Credit Card #		_____ Expiration Date		_____ CVS#	
_____ Print – Name on Card			_____ Signature – required		

Thank you!